



Street Dog Mix

for All Life Stages



Natural Selection

Super Premium Range

The **Super Premium** range benefits from a variety of high quality protein sources. The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy, egg and soya.

Why Salmon?

Salmon is naturally rich in omega 3 essential fatty acids which have anti-inflammatory properties, provide support for skin and coat condition and joint health.

Why Potato?

Potato is an easily digestible carbohydrate source ideal for dogs with sensitive digestion.

Our Recipe

★ 36% Total Salmon

★ Joint Care Pack

★ High Quality Protein

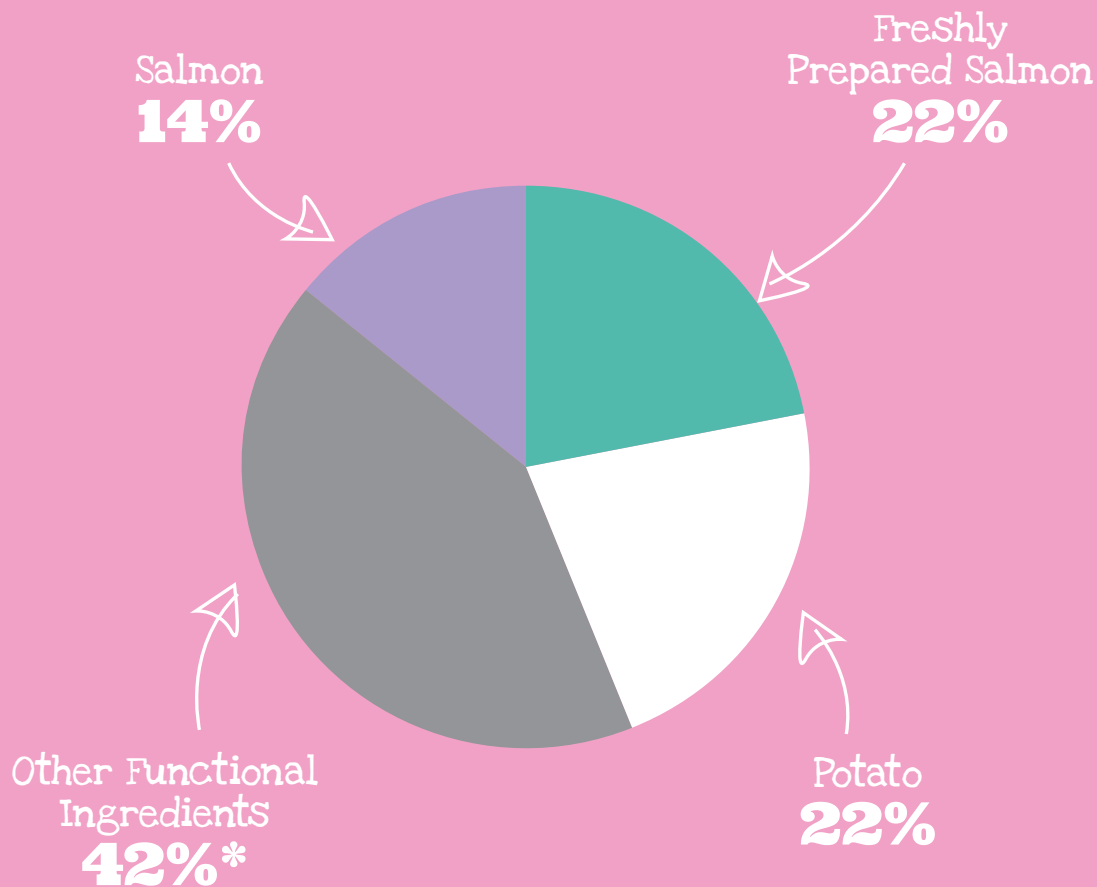
★ Skin & Coat

★ Immune System

★ No Added Artificial Colours
& PreServatives

★ Made in the UK

Composition



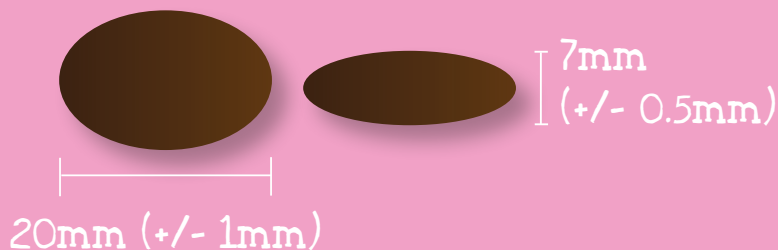
*visit our website for more info.

Bag Size



- ★ The Super Premium Range is available in a large, long lasting 12kg size

Kibble Size



- ★ Optimal kibble size and shape for adult dogs
- ★ Crunchy kibble texture

Feeding Guide*

Please see next page for Adult
and Senior Dog Feeding Guides

Puppy

Expected weight of adult dog	2-6 Months	6-9 Months	9-12 Months	12-15 Months	15 - 18 Months
10-20kg	210-250g	250-250g	250-220g	220g-Adult	Adult
21-30kg	330-370g	370-390g	390-360g	360-330g	330-Adult
31-40kg	420-460g	460-480g	480-450g	450-420g	420-Adult
41-50kg	510-550g	550-580g	580-560g	560-530g	530-500g
51-60kg	600-640g	640-670g	670-650g	650-620g	620-590g

*Based on NRC recommendations of an adult dog. All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Please ensure that fresh, clean water is always available.

Feeding Guide*

Adult Dog

Weight of adult dog	Grams per day
1-5kg	25-80g
5-10kg	80-135g
10-20kg	135-225g
20-30kg	225-310g
30-40kg	310-385g
40-50kg	385-450g
50-60kg	450-520g
60-70kg	520-580g

Senior Dog

Weight of Senior dog	Grams per day
1-5kg	25-75g
5-10kg	75-130g
10-20kg	130-215g
20-30kg	215-295g
30-40kg	295-365g
40-50kg	365-430g
50-60kg	430-495g
60-70kg	495-555g

*Based on NRC recommendations of an adult dog. All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Please ensure that fresh, clean water is always available.

Analytical Constituents

CRUDE PROTEIN	22%
CRUDE FAT	11%
CRUDE FIBRE	3%
CRUDE ASH	7.5%
MOISTURE	8%
NFE	48.5%
METABOLISE ENERGY	357 kcal/100g
OMEGA 6	1.7%
OMEGA 3	1.1%
CALCIUM	1.5%
PHOSPHOROUS	1%

Nutritional Information

Vitamins (per kg):

Vitamin A 14,400 IU, **Vitamin D3** 1,925 IU, **Vitamin E** 95 IU

Trace Elements (per kg):

Iron (Iron (II) Sulphate Monohydrate) 50mg

Zinc (Zinc Sulphate Monohydrate) 50mg

Manganese (Manganous Sulphate Monohydrate) 35mg

Iodine (Calcium Iodate Anhydrous) 1mg

Ingredients:

Salmon (36%) (Including Freshly Prepared Salmon 22%, Dried Salmon 13%, Salmon Gravy 1%), **Potato** (22%), **Barley, Oats, Chicken Fat, Potato Protein, Peas, Beet Pulp** (2%), **Omega 3 Supplement, Minerals, Vitamins, Glucosamine** (355 mg/kg), **Methylsulfonylmethane** (355 mg/kg), **Chondroitin Sulphate** (250 mg/kg)